

BRINGING THE PAVEMENT TO LIFE

INTRODUCTION TO CHALK ART & STREET PAINTING

Presented by Lisa Sandrowicz

SUPPLIES – SOFT PASTELS

- Soft Pastels - AP certified or non-toxic soft pastels. High pigment, good for blending, and the powder adheres well to textured surfaces.
- Brands: Mount Vision, Street Stix, Koss, Sergeant Art, Eternity Chalk, etc.
- Crayola Chalk is watered down color with very little pigments. Artists use to sketch outline or fill extra space.
- Please make sure to read your labels. Not Oil Pastels, not Chalk paint or anything permanent.

BASIC SUPPLIES

- Printed Reference Image
- Clipboard
- Handwipes/ Baby Wipes
- Tape Measure/ Yard stick
- Sunscreen & Hat
- Protect your knees! Gardening kneeling pad, knee pads, outdoor pillow, whatever works
- Water - stay hydrated!
- Blending tools/ Protect your fingerprints! (depends on the surface) – pool noodle pieces, carpet squares, gloves, paint brushes, etc.
- Aerosol Hair Spray

OPTIONAL SUPPLIES

- Painters Tape or Duct Tape - outline square.
- Tempera Paint (washable, non-toxic) is sometimes used, but confirm with event coordinator.
- Plastic Drop Cloth - sealing overnight or cover for weather.
- Broom/ Leaf Blower

COLLABORATIVE SAMPLE PROJECTS

PROJECT #1: Chalk Art Letter Design

Create the Outline: In a central location, outline the letters of your school or business name using tempera paint. Make the letters as large and bold as you like to create a striking visual impact.

Letter Design: Have each artist (or group of artists) personalize and fill in a letter with soft pastels, using creative designs, vibrant colors, and blending techniques to bring the letters to life.

Add a Background: Once the letters are complete, collaborate to design a colorful, eye-catching background that ties the whole piece together.

Group Photo: After the artwork is finished, gather everyone for a group photo in front of your creation to celebrate your collaboration!

Next Steps: After the artwork naturally fades or is washed away, either pressure wash the pavement to reset the space or begin a fresh design to keep the creativity going.

PROJECT #2: Giant Chalk Mosaic

Design the Mosaic: Start by choosing a large, cohesive design for the mosaic, such as a famous artwork like the Mona Lisa, Starry Night, or a unique custom piece.

Create the Grid: Measure and mark the pavement with even squares, dividing the large design into manageable sections. Each square will represent a part of the overall image.

Assign Squares to Artists: Have each artist or group of artists take responsibility for filling in one or more squares, using soft pastels to color and replicate their section of the design.

Bringing it Together: Once all squares are completed, step back to reveal the entire mosaic. The individual contributions will come together to form a stunning, unified image.

Celebrate the Work: Take photos of the completed mosaic, showcasing the collaborative effort of all the artists involved.



Want to Host a Chalk Event in Your Community? Please reach out with any questions. I'm always happy to help!